



## Where the Biofuels World Meets to do Business



The keynote session at World Biofuels Markets



Over 1500 people attend this event annually

After its hugely successful sixth year, the 2011 World Biofuels Markets Congress and Exhibition has retained its crown as **the 'Cadillac' event in the Biofuels world.**

Over the past six years, *World Biofuels Markets* has gone from being a pioneering start-up to **an indomitable force in the biofuels world**, bringing you new perspectives on the most topical areas of the biofuels industry. Now the largest biofuels event globally, **attended by over 1500 biofuels decision makers** this year from over **80 countries** worldwide, World Biofuels Markets truly is *where the biofuels world meets to do business.*

Over the 3 day Congress, **industry leaders connected, relationships were renewed and deals were done.** The Keynote Sessions heralded our largest ever audience and were once again the highlight of the agenda with 8 of the industry's leading thinkers from CEOs to MPs discussing their views on moving towards a global sustainable bioeconomy.

Other areas of where we saw huge peaks of interest were the **3<sup>rd</sup> Annual Sustainable Biofuels Awards** where British Airways, Brasil Ecodiesel, Sapphire Energy and Genencor were among those celebrated for their efforts. **The BioPower Generation conference** was packed to the rafters where controversial debate on the future of torrefaction took place, **Advanced Biofuels** brought together the leading second generation producers and **Aviation** was attended by the who's who of commercial airline companies and associations.

**Brazil factored into the majority of conversations**, presentations and debate, as Jim Lane at Biofuels Digest put it: "For sure, it didn't take long to discern WBM's hot topic this year. It was right out of Monty Python's famed Spam Sketch. Brazil spam and Brazil, spam pyrolysis aviation and Brazil, spam fermentation Brazil and Brazil, spam Brazil, Brazil and Brazil."

"WBM 2011 once again underlined its position as the premier event in the biofuels calendar"  
Adrian Mason, Business Development Manager,  
Bureau Veritas

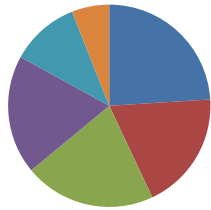
## Vital Statistics from World Biofuels Markets 2011:

- **1500+** attendees from **80** countries
- **70%** of attendees at Director+ level
- **2** months of travelling condensed into **3** days of meetings and networking
- **70** exhibitors present to meet new and existing customers
- **275** expert speakers in **20** focused sessions with **3** co-located conferences
- **25** hours of networking events in co-located Exhibition area

"Very informative conference tightly targeted to my needs. Extremely well organized and well attended by industry leaders providing valuable insight and analyses"

Vonnie Estes, Vice President, Corporate Development, Codexis

## WBM 2011 Attendees



- C-level 24%
- Vice President 19%
- Director 21%
- Head, Manager 19%
- Consultant 11%
- Other 6%

### Key Companies that attended:

Baker Hughes\* BASF\* Bayer CropScience\* Boeing\* BP\* British Airways\* Chevron\* Codexis\* Connoco Phillips\* Copersucar\* E.ON\* European Commission\* Exxon Mobil\* FLUOR\* Genencor\* Neste Oil\* Novozymes\* Poyry\* Praj\* Rabobank\* Repsol\* RWE\* UOP Scania\* Shell\* Statoil\* TOTS\* Toyota\* Volkswagen\* Volvo\* Port of Rotterdam\*  
 See the full list here: [www.worldbiofuelsmarkets.com/meet.html](http://www.worldbiofuelsmarkets.com/meet.html)

### Press Coverage from World Biofuels Markets 2011:

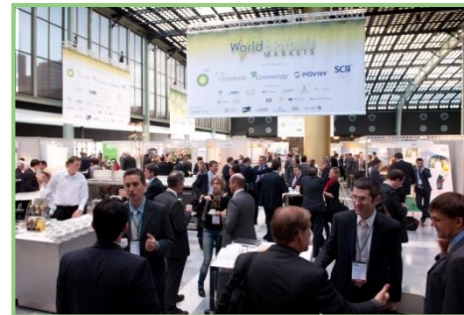


[www.biofuelsdigest.com](http://www.biofuelsdigest.com)



[www.bellona.org](http://www.bellona.org)

**“WBM is a great platform for networking within the biofuels community. The good quality of the sessions and high level of the attendees is exactly what we are looking for in an event like this.”**  
 Dr. Markus Rarbach, Head of Biocatalysis, Süd-Chemie AG



The Exhibition space at World Biofuels Markets

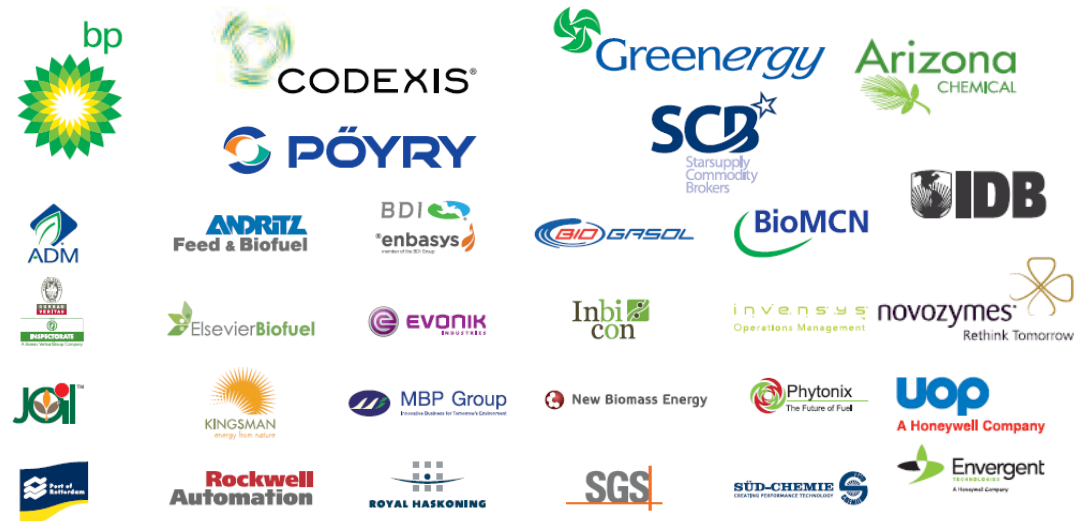


More networking in 3 days than over 2-3 months!

### Save the dates:



### We would like to thank our World Biofuels Markets 2011 Sponsors:



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